



Kiwanis® *meetup*



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Director of Membership and Education
Kiwaniis Europe





Kiwaniis[®] *meetup*



Find new members.

Create new clubs.

Experience  Kiwanis "live".

Convey the feeling of belonging.

Growth – find new members, make new clubs.

Charity – make a difference in the lives of children.

Networking – get to know interesting people from different backgrounds.

Strategy

- **Illustrate.**
- **Position.**
- **Communicate.**
- **Enhance.**
- **Call to action.**





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October

su	mo	tu	we	th	fr	sa
1	2	3	X	5	6	7
8	9	10	11	12	13	14
15	16	17	X	19	20	21
22	23	24	25	26	X	28
29	30	31				

3 Events.



Duration.



Young(er) Audience.



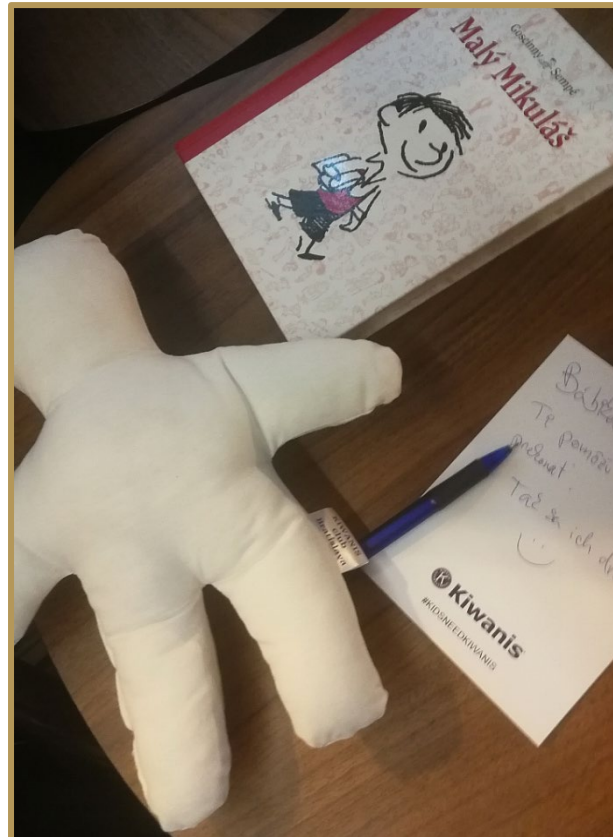
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Trendy place.

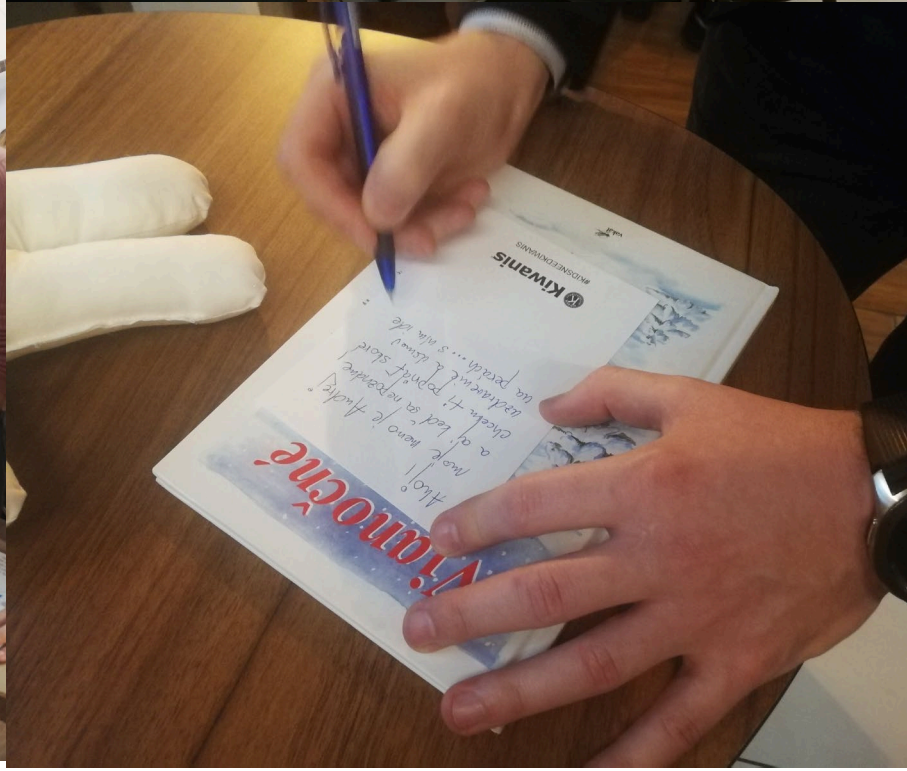
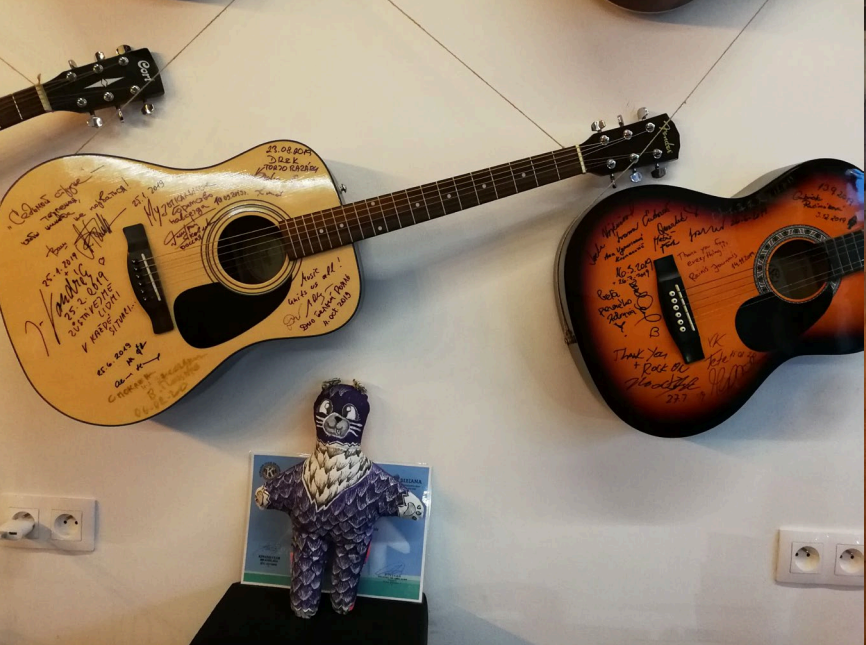


Social event.



Guest speakers.











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Target group



Topic



Promote Kiwanis



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TARGET AUDIENCE

- **Who do we attract?**
- **What are their interests?**
- **Why would they like to join Kiwanis?**
- **Which topics are they interested in?**





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TOPICS

WORKING HARD – WORKING SMART

DIVERSITY IN ENTREPRENEURSHIP

ECOFRIENDLY LIFESTYLE

WOMEN EMPOWERMENT

THE FUTURE OF MONEY

MENTAL HEALTH

CONSUMPTION CULTURE

GEN X, Y, Z

ART FOR ALL

AI & ROBOTICS

...



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KIWANIS = MOTIF

In the beginning the moderator sums up what Kiwanis is.

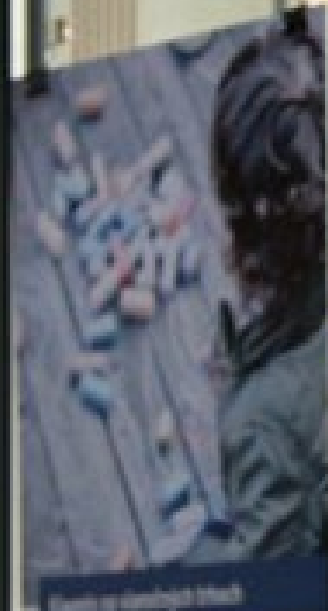
During the evening: interactive quiz about Kiwanis (Slido, Kahoot).

After the panel discussion: a 5-minute interview with an active Kiwanian.



Centrum Dorka Prešov

Centrum Dorka Prešov je organizácia, ktorá sa zaoberá pomocou deťom a ich rodinám. Poskytuje rôzne služby a podporu, ktoré pomáhajú deťom a ich rodinám zvládnuť život s deťmi s zdravotnými ťažkosťami. Centrum Dorka Prešov je súčasťou siete Centra Dorka v Slovenskej republike.



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Centrum Dorka Košice

Centrum Dorka – centrá Košice, Prešov, Zlín, Ružomberok, ktoré pod jednu strechu zoskupujú odborníkov a dobrovoľníkov, ktorí pomáhajú deťom a ich rodinám zvládnuť život s deťmi s zdravotnými ťažkosťami.

Kiwaniis je partnerom siete Centra Dorka. Centrum Dorka je v štátnom vlastníctve a márne podporu a podporu spoločnosti a iných organizácií. Centrum Dorka Košice odborné služby poskytuje deťom a ich rodinám, ktorí sú v potrebe. Centrum Dorka Košice poskytuje služby deťom a ich rodinám, ktorí sú v potrebe. Centrum Dorka Košice poskytuje služby deťom a ich rodinám, ktorí sú v potrebe.



SHOW FOR WHOM WE WORK.



SHORT TERM SOCIAL (SERVICE) PROJECT.



Kiwanis cyklovozíky z Popradu

Kiwanis klub Poprad pravidelne spoluorganizuje polmaratón Goral run. V roku 2018 sa v rámci Goral runu a akcii Kiwanis v pohybe odnieslo pätnásť cyklovozíkov detičkám v Čechách i na Slovensku. Vtedajší guvernér za Kiwanis Slovensko a Česko, Ladislav Hrivko, zakúpil a osobne odovzdal cyklovozíky v každom meste Česka a Slovenska, kde je Kiwanis klub. Odovzdávanie sa realizovalo v spolupráci s členmi klubu, ktorí sa museli zapojiť do organizácie kultúrnej alebo športovej akcie.

PROMO MATERIALS.






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PROMOTE YOUR EVENTS:

 **KIWANIS CLUB Turnu M...** ⋮ ✕
 Simona Dragu · Gisteren om 21:16 · 🌐



 **Kiwanis Iași Team**
 Gisteren om 16:31 · 🌐

Expresii precum: "vreau sa ajut dar nu am timp", "vreau sa ajut dar nu am bani", "vreau sa ajut dar nu știu cum", "eu nu ma pricep l... Meer weergeven

Vertaling weergeven





11 Noiembrie 2023
 ora 18:00
 Locatie : LUDIC
 Sala joc & minte
 Sos. Bucium 55 K

EMANUELA LAURA GRIGORIU
 Holistic Life coach & Therapist

meetup  **Kiwaniis IASI**

  Liesbeth Moormann en 9 anderen · 1 opmerking

 Vind ik leuk  Opmerking  Delen



25. feb. 2020
18:30-20:30
 Kaviareň Siedma struna
 Rajska 7, Bratislava

#youngprofessionals
Mileniáli vo svete biznisu
 meetup

 **Kiwaniis**



TUESDAY, FEBRUARY 25, 2020 AT 6:30 PM – 8:30 PM

Kiwaniis Meetup vol.2: Mileniáli vo svete biznisu

Siedma struna

[About](#) [Discussion](#)



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PROMOTE YOUR EVENTS:

**PERSONAL
INVITATIONS**

**FACEBOOK
EVENT PAGE**

**FACEBOOK
PAID PROMO**

**INSTAGRAM
POSTS**

**SHORT
VIDEO
INVITATION**

**NETWORK
OF
MEMBERS**


**LINKED IN
PROMO**

**YOUR EMAIL
SIGNATURE**





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EXAMPLE: MILLENIALS IN BUSINESS

- Panel discussion.
- Kiwanis introduction.
- Wrapping books and Kiwanis dolls.
- Handwritten personal cards.
- Networking.





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EXAMPLE: TECHNOLOGY OF THE FUTURE - ROBOTICS

Target group:

- young people interested in technology, young parents, local entrepreneurs.

Invited speakers:

- A professor at the University of Automatics.
- A representative of a company in the field of technology &  robotics.





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EXAMPLE: TECHNOLOGY OF THE FUTURE - ROBOTICS

Social Project:

- Robotics kits were purchased and donated to a school in the city

Follow up:

-  The participants were invited to hand over the new equipment to the school.





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EXAMPLE: COMMUNICATION THROUGH ARTS & DRAMA

Target group:

- Parents 35 to 40 years.
- Parents whose children suffer from health problems.
- Young people who suffer from health problems.

Invited speakers:

- 🗨 An actor from the theater "Marin Sorescu" in Craiova.
- 2 young actresses representing Craiova National Theatre.





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EXAMPLE: COMMUNICATION THROUGH ARTS & DRAMA

Social Project:

- tickets to the theatre and a trip from Corabia to Craiova for disabled children and their parents.

Follow up:

- The participants were invited to join the trip to Craiova and watch the play of Moliere with the group.





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HINTS AND TIPS:

5

- **Core group of organizers.**



- **Involvement of the local club.**



- **Support from the district.**



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RESULTS



Each evening 5 new members.



3 events = 15 new members.



Each MeetUp project = 1 new club.

Example of good practice: Romania.





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RESULTS:

"The involvement of the people in the donation wrapping was both nice and informative as to the mission of the organization. Also, the quiz was very entertaining, and we learned info about you that we wouldn't have known otherwise."

"There were really interesting guests in the panel. It is rare to get such strong personalities on one stage."

"Interesting guests, excellent refreshments ;), charity activity, possibility to talk to the speakers."



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RESOURCES



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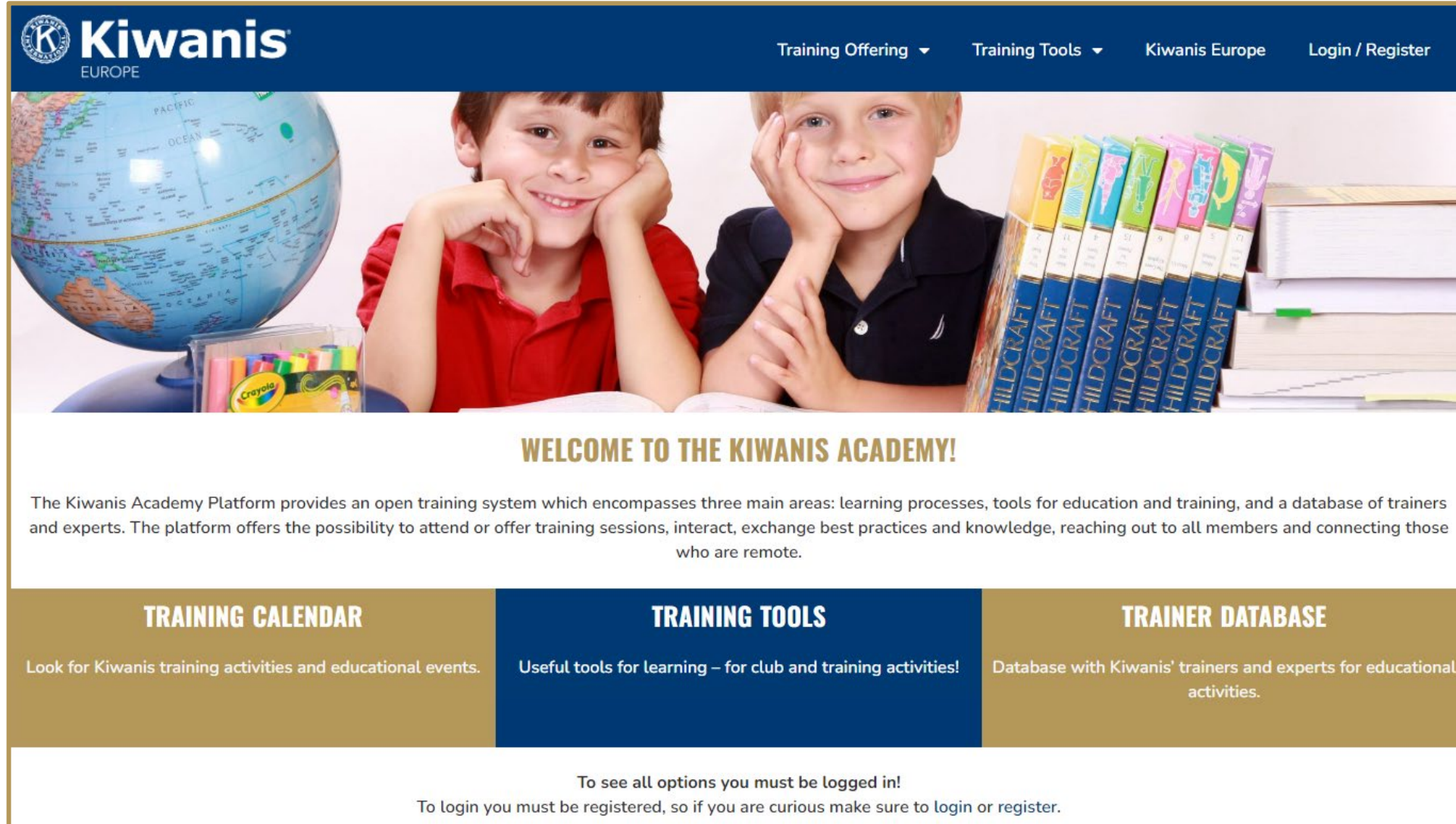
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Kiwanis Academy

academy.kiwanis.eu



The screenshot shows the website's header with the Kiwanis Europe logo and navigation links: Training Offering, Training Tools, Kiwanis Europe, and Login / Register. Below the header is a banner image of two young boys sitting at a desk with a globe, books, and a box of Crayola markers. The main content area features a welcome message and a description of the platform. At the bottom, there are three columns: Training Calendar, Training Tools, and Trainer Database, each with a brief description. A footer note states that users must be logged in to see all options and registered to login or register.

Kiwanis
EUROPE

Training Offering ▾ Training Tools ▾ Kiwanis Europe Login / Register

WELCOME TO THE KIWANIS ACADEMY!

The Kiwanis Academy Platform provides an open training system which encompasses three main areas: learning processes, tools for education and training, and a database of trainers and experts. The platform offers the possibility to attend or offer training sessions, interact, exchange best practices and knowledge, reaching out to all members and connecting those who are remote.

TRAINING CALENDAR	TRAINING TOOLS	TRAINER DATABASE
Look for Kiwanis training activities and educational events.	Useful tools for learning – for club and training activities!	Database with Kiwanis' trainers and experts for educational activities.

To see all options you must be logged in!
To login you must be registered, so if you are curious make sure to login or register.

SUPPORT



Kiwanis®

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Kiwanis Europe

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