

# RETAINING YOUR MEMBERS

## HELPING NEW MEMBERS BELONG

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Liz Moore

Rhonda Vrell



# Introduce

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- The invitation
- Creating the connection
- Setting the stage

# Induction

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- Make it special.
- Reiterate membership responsibilities.
- Involve current members.
- Invite their tribe.



# Inform

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- What does it mean to be a member?
- What is our mission?
- Who are our members?
- How can they make a difference?



# Involve

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- A buddy
- A committee
- Division and district events
- Service project



# Integrate

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- Committee involvement
- Decision-making input
- Bringing in friends



# Invest

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- Club Leadership Education
- District convention
- Division council meetings
- Mentorship
- Kiwanis International convention
- Webinars
- Kiwanis Amplify



# Inspire and invigorate

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- Recognize achievements.
- Celebrate personal events.
- Reward teamwork.
- Provide a challenge.



# Reminders



Set the stage.



Connect to members.



Understand belonging versus joining.



Recognize achievements.



Make new friends but keep the old. One is silver and the other gold.



# Questions, answers and idea sharing

**Share ideas**





