

RETAINING YOUR MEMBERS

HELPING NEW MEMBERS BELONG

Liz Moore

Rhonda Vrell



Introduce



- The invitation
- Creating the connection
- Setting the stage

Induction



- Make it special.
- Reiterate membership responsibilities.
- Involve current members.
- Invite their tribe.

Inform



- What does it mean to be a member?
- What is our mission?
- Who are our members?
- How can they make a difference?

Involve



- A buddy
- A committee
- Division and district events
- Service project

Integrate



- Committee involvement
- Decision-making input
- Bringing in friends

Invest



- Club Leadership Education
- District convention
- Division council meetings
- Mentorship
- Kiwanis International convention
- Webinars
- Kiwanis Amplify

Inspire and invigorate



- Recognize achievements.
- Celebrate personal events.
- Reward teamwork.
- Provide a challenge.

Reminders



Set the stage.



Connect to members.



Understand belonging versus joining.



Recognize achievements.



Make new friends but keep the old. One is silver and the other gold.

Questions, answers and idea sharing

Share ideas



