

# THE GOAL WORKSHOP

Lynsy Karrick, Director of Leadership Development





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**SET GOALS, NOT ASPIRATIONS**

# Why aspirations aren't effective

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- Vague
- Lack measurability
- Feel too big or too small
- Relevancy is unclear
- No timeline





# Specific

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# Measurable

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# Attainable

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# Relevant

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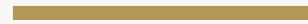
Ir relevant

# Timebound

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# PRACTICE



# Need help?

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- District leaders
- Division network
- Kiwanis International staff
- [kiwanis.org/acetools](https://kiwanis.org/acetools)
- [kiwanis.org/cle](https://kiwanis.org/cle)
- [kiwanis.org/club-toolbox](https://kiwanis.org/club-toolbox)



# THANK YOU

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