

the POSSIBILITY PROJECT



Every day, around the world, children are going hungry. Students are struggling to read. Potential leaders are lacking mentors. And even as Kiwanians serve them, the need continues to grow.

The good news: Through the Kiwanis Children's Fund, just US\$2.25 is enough to address the needs of one child. It's time to put our sense of what's possible into action — and help make the future better for 10 million children around the world.

INTRODUCING THE POSSIBILITY PROJECT.

The \$25 million we raise together will support the mission of the Kiwanis Children's Fund, serving the kids, projects and programs of greatest need.

 10 MILLION KIDS	 us\$25 MILLION	 5 YEARS October 2022-September 2028
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You're part of a global network — nearly 180,000 Kiwanis club members in 85 nations. Imagine the possibilities if we all come together to make a difference. That's what The Possibility Project is about. **It's the first fundraising campaign that solely supports Kiwanis clubs and the children we serve.** Kids need our help — every day, all around the world. Let's answer the call.

HEALTH & NUTRITION 	EDUCATION & LITERACY 	YOUTH LEADERSHIP DEVELOPMENT 
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Stay up to date online. And encourage members to do the same.
kiwanischildrensfund.org



Kiwanis
CHILDREN'S FUND

HOW CAN YOU GET INVOLVED?



The Kiwanis Children's Fund offers multiple ways to donate. For many people, the easiest way is to give at kiwanis.org/give.

The webpage also presents other options — including a downloadable form to print and mail when paying by check, and opportunities for legacy, stocks or estate gifts.

There is no expected per-member gift for clubs. Clubs *and* individuals are encouraged to dream

of what's possible and **consider a gift that is personally significant and will help the most kids.**

Individuals who commit a minimum of US\$15,000 over three years are recognized through a new giving level, the Cornerstone Society. For other giving levels, the campaign uses existing recognition opportunities such as the George F. Hixson Fellowship for gifts of US\$1,000 and the Dr. Wil Blechman Fellowship for gifts of US\$2,500.

WANT TO GET YOUR KIWANIS CLUB INVOLVED?

We understand that your fellow club members will want to know more about The Possibility Project. Bring this flyer back to your club and contact your local Possibility Project volunteers — either your district chair or local champions. They will be happy to present this opportunity to your club.

A Kiwanis club that commits a US\$500 per-member average over five years is honored as an Impact Club, receiving a banner patch and recognition at Kiwanis International conventions, district conventions and other events. This money can be raised through club fundraisers, given annually by individual members for only \$8.33 a month (\$100 a year) or through your club or club foundation.

WHY IS THIS CAMPAIGN NEEDED NOW?

In recent years, the number of clubs seeking funds for projects that help kids has grown nearly 10 times. Through the Children's Fund, it takes only US\$2.25 to make a difference in the life of one child. At that rate, reaching our fundraising goal would impact at least 10 million children who need Kiwanis.

DO YOU FEEL INSPIRED TO BECOME A VOLUNTEER?

Become a Children's Fund volunteer in your area! We are looking for passionate Kiwanians who want to have a greater impact on kids in your community and around the world. Contact your local district chair volunteer or reach out to a Children's Fund staff member at childrensfund@kiwanis.org or by calling (317) 875-8755, ext. 254.



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