

CLUB STRENGTHENING COORDINATOR

You were selected to serve as a club strengthening coordinator because of your experience supporting membership growth and your ability to guide clubs through change and improvement. You'll support districtwide club-strengthening efforts with the district membership coordinator, lieutenant governors and club leadership teams — working closely to help clubs become healthier, more engaged and better positioned for long-term success.

RESPONSIBILITIES

The club strengthening coordinator works in partnership with the district membership coordinator to support club-strengthening efforts across the district. Your role requires sustained involvement, availability for travel and a significant investment of time to ensure clubs receive timely, effective support over a multi-year term.

QUALIFICATIONS

- Membership in a Kiwanis club that has maintained or increased its membership
- Experience supporting club strengthening through recruitment, retention or engagement strategies
- Strong communication skills and experience

supporting volunteers and club leaders

- Background or experience in sales, outreach or relationship-building

PREFERRED SKILLS

- Commitment to the district's membership goals, plans and strategies
- Knowledge of club-strengthening efforts and club-coaching resources
- Diplomacy and professionalism when working with volunteers, club members and community leaders
- Proficiency with email, calendar, spreadsheet, word-processing, presentation and management tools
- Strong time-management and organizational skills

DUTIES

- Work with the district membership coordinator to develop and support districtwide goals, strategies, plans and budgets related to club strengthening.
- Collaborate with lieutenant governors to identify clubs that need strengthening efforts, including club boosts, open houses, guest days, reMember campaigns or Two For Two initiatives.
- Coordinate with Kiwanis International to support clubs participating in digital marketing campaigns for club-boost efforts.
- Support the development and implementation of district membership plans related to club strengthening and retention.
- Provide guidance, structure and follow-up to ensure strengthening efforts align with district priorities and long-term membership goals.
- Participate in meetings, training sessions and district events that support club-strengthening initiatives.

DELEGATION/OVERSIGHT

- Supports lieutenant governors in identifying and prioritizing clubs for strengthening and coaching efforts.
- Coordinates with district and Kiwanis International resources to support club-strengthening initiatives.
- Monitors progress of strengthening efforts and shares updates with district membership leadership.
- Helps ensure consistency, continuity and follow-through in club-strengthening support across the district.



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